



Local Currency in Turkish Lira (TRY)  
\$ represents USD



Summary: MT billing, multi-tariff

Shared Short Codes	Service Types		Local Currency	\$ Equivalent	Billing Type	Rating
	Subscription	One-Shot (Pull)	End-User Price (Incl VAT)	End-User Price (Incl VAT)		
2523 (Turkcell)	n/a	✓	multi-tariff	(see table)	Transaction(MT)	All public

Outpayment Tables

Outpayments are excluding VAT, end-user rates include VAT. Rates in USD (\$) are approximative  
Exchange rate TRY to USD used: 0.6392  
Outpayments are made in currency of your choice using FX rates updated monthly for each revenue report.

End-User Rate		1.00 TRY		Turkcell	Vodafone	Avea	
Monthly Volume	From To						
	0 20,000			0.389	0.109	0.109	
	20,001 50,000			0.398	0.111	0.111	
	50,001 75,000			0.412	0.115	0.115	
	75,001 150,000			0.421	0.118	0.118	
	150,000+			0.430	0.120	0.120	
End-User Rate		\$		Turkcell	Vodafone	Avea	
Monthly Volume	From To						
	0 20,000	\$	0.25	\$	0.07	\$	0.07
	20,001 50,000	\$	0.25	\$	0.07	\$	0.07
	50,001 75,000	\$	0.26	\$	0.07	\$	0.07
	75,001 150,000	\$	0.27	\$	0.08	\$	0.08
	150,000+	\$	0.27	\$	0.08	\$	0.08



End-User Rate		2.00 TRY		Turkcell	Vodafone	Avea	
Monthly Volume	From To						
	0 20,000			0.778	0.218	0.218	
	20,001 50,000			0.796	0.223	0.223	
	50,001 75,000			0.824	0.230	0.230	
	75,001 150,000			0.842	0.236	0.236	
	150,000+			0.860	0.241	0.241	
End-User Rate		\$		Turkcell	Vodafone	Avea	
Monthly Volume	From To						
	0 20,000	\$	0.50	\$	0.14	\$	0.14
	20,001 50,000	\$	0.51	\$	0.14	\$	0.14
	50,001 75,000	\$	0.53	\$	0.15	\$	0.15
	75,001 150,000	\$	0.54	\$	0.15	\$	0.15
	150,000+	\$	0.55	\$	0.15	\$	0.15

End-User Rate		3.00 TRY		Turkcell	Vodafone	Avea	
Monthly Volume	From To						
	0 20,000			1.167	0.326	0.326	
	20,001 50,000			1.194	0.334	0.334	
	50,001 75,000			1.236	0.346	0.346	
	75,001 150,000			1.263	0.353	0.353	
	150,000+			1.290	0.361	0.361	
End-User Rate		\$		Turkcell	Vodafone	Avea	
Monthly Volume	From To						
	0 20,000	\$	0.75	\$	0.21	\$	0.21
	20,001 50,000	\$	0.76	\$	0.21	\$	0.21
	50,001 75,000	\$	0.79	\$	0.22	\$	0.22
	75,001 150,000	\$	0.81	\$	0.23	\$	0.23
	150,000+	\$	0.82	\$	0.23	\$	0.23

End-User Rate		4.00 TRY		Turkcell	Vodafone	Avea	
Monthly Volume	From To						
	0 20,000			1.556	0.435	0.435	
	20,001 50,000			1.593	0.445	0.445	
	50,001 75,000			1.647	0.461	0.461	
	75,001 150,000			1.684	0.471	0.471	
	150,000+			1.721	0.481	0.481	
End-User Rate		\$		Turkcell	Vodafone	Avea	
Monthly Volume	From To						
	0 20,000	\$	0.99	\$	0.28	\$	0.28
	20,001 50,000	\$	1.02	\$	0.28	\$	0.28
	50,001 75,000	\$	1.05	\$	0.29	\$	0.29
	75,001 150,000	\$	1.08	\$	0.30	\$	0.30
	150,000+	\$	1.10	\$	0.31	\$	0.31



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End-User Rate		5.00 TRY		Turkcell	Vodafone	Avea
Monthly Volume	From	To				
	0	20,000		1.945	0.544	0.544
	20,001	50,000		1.991	0.557	0.557
	50,001	75,000		2.059	0.576	0.576
	75,001	150,000		2.105	0.589	0.589
	150,000+			2.151	0.602	0.602
End-User Rate		\$		Turkcell	Vodafone	Avea
Monthly Volume	From	To				
	0	20,000		\$ 1.24	\$ 0.35	\$ 0.35
	20,001	50,000		\$ 1.27	\$ 0.36	\$ 0.36
	50,001	75,000		\$ 1.32	\$ 0.37	\$ 0.37
	75,001	150,000		\$ 1.35	\$ 0.38	\$ 0.38
	150,000+			\$ 1.37	\$ 0.38	\$ 0.38

End-User Rate		7.00 TRY		Turkcell	Vodafone	Avea
Monthly Volume	From	To				
	0	20,000		2.723	0.680	0.680
	20,001	50,000		2.787	0.696	0.696
	50,001	75,000		2.883	0.720	0.720
	75,001	150,000		2.947	0.736	0.736
	150,000+			3.011	0.752	0.752
End-User Rate		\$		Turkcell	Vodafone	Avea
Monthly Volume	From	To				
	0	20,000		\$ 1.74	\$ 0.43	\$ 0.43
	20,001	50,000		\$ 1.78	\$ 0.44	\$ 0.44
	50,001	75,000		\$ 1.84	\$ 0.46	\$ 0.46
	75,001	150,000		\$ 1.88	\$ 0.47	\$ 0.47
	150,000+			\$ 1.92	\$ 0.48	\$ 0.48

End-User Rate		8.00 TRY		Turkcell	Vodafone	Avea
Monthly Volume	From	To				
	0	20,000		3.112	0.816	0.816
	20,001	50,000		3.185	0.835	0.835
	50,001	75,000		3.295	0.864	0.864
	75,001	150,000		3.368	0.883	0.883
	150,000+			3.441	0.902	0.902
End-User Rate		\$		Turkcell	Vodafone	Avea
Monthly Volume	From	To				
	0	20,000		\$ 1.99	\$ 0.52	\$ 0.52
	20,001	50,000		\$ 2.04	\$ 0.53	\$ 0.53
	50,001	75,000		\$ 2.11	\$ 0.55	\$ 0.55
	75,001	150,000		\$ 2.15	\$ 0.56	\$ 0.56
	150,000+			\$ 2.20	\$ 0.58	\$ 0.58

End-User Rate		9.00 TRY		Turkcell	Vodafone	Avea
Monthly Volume	From	To				
	0	20,000		3.501	0.925	0.925
	20,001	50,000		3.583	0.947	0.947
	50,001	75,000		3.707	0.979	0.979
	75,001	150,000		3.789	1.001	1.001
	150,000+			3.872	1.023	1.023
End-User Rate		\$		Turkcell	Vodafone	Avea
Monthly Volume	From	To				
	0	20,000		\$ 2.24	\$ 0.59	\$ 0.59
	20,001	50,000		\$ 2.29	\$ 0.61	\$ 0.61
	50,001	75,000		\$ 2.37	\$ 0.63	\$ 0.63
	75,001	150,000		\$ 2.42	\$ 0.64	\$ 0.64
	150,000+			\$ 2.47	\$ 0.65	\$ 0.65



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End-User Rate		10.00 TRY		Turkcell	Vodafone	Avea
Monthly Volume	From	To				
	0	20,000		3.890	1.034	1.034
	20,001	50,000		3.981	1.058	1.058
	50,001	75,000		4.119	1.094	1.094
	75,001	150,000		4.210	1.119	1.119
	150,000+			4.302	1.143	1.143
End-User Rate		\$ 6.39		Turkcell	Vodafone	Avea
Monthly Volume	From	To				
	0	20,000		\$ 2.49	\$ 0.66	\$ 0.66
	20,001	50,000		\$ 2.54	\$ 0.68	\$ 0.68
	50,001	75,000		\$ 2.63	\$ 0.70	\$ 0.70
	75,001	150,000		\$ 2.69	\$ 0.72	\$ 0.72
	150,000+			\$ 2.75	\$ 0.73	\$ 0.73

End-User Rate		11.00 TRY		Turkcell	Vodafone	Avea
Monthly Volume	From	To				
	0	20,000		4.279	1.088	1.088
	20,001	50,000		4.379	1.114	1.114
	50,001	75,000		4.531	1.152	1.152
	75,001	150,000		4.631	1.178	1.178
	150,000+			4.732	1.203	1.203
End-User Rate		\$ 7.03		Turkcell	Vodafone	Avea
Monthly Volume	From	To				
	0	20,000		\$ 2.74	\$ 0.70	\$ 0.70
	20,001	50,000		\$ 2.80	\$ 0.71	\$ 0.71
	50,001	75,000		\$ 2.90	\$ 0.74	\$ 0.74
	75,001	150,000		\$ 2.96	\$ 0.75	\$ 0.75
	150,000+			\$ 3.02	\$ 0.77	\$ 0.77

End-User Rate		12.00 TRY		Turkcell	Vodafone	Avea
Monthly Volume	From	To				
	0	20,000		4.668	1.224	1.224
	20,001	50,000		4.778	1.253	1.253
	50,001	75,000		4.942	1.296	1.296
	75,001	150,000		5.052	1.325	1.325
	150,000+			5.162	1.354	1.354
End-User Rate		\$ 7.67		Turkcell	Vodafone	Avea
Monthly Volume	From	To				
	0	20,000		\$ 2.98	\$ 0.78	\$ 0.78
	20,001	50,000		\$ 3.05	\$ 0.80	\$ 0.80
	50,001	75,000		\$ 3.16	\$ 0.83	\$ 0.83
	75,001	150,000		\$ 3.23	\$ 0.85	\$ 0.85
	150,000+			\$ 3.30	\$ 0.87	\$ 0.87

End-User Rate		14.00 TRY		Turkcell	Vodafone	Avea
Monthly Volume	From	To				
	0	20,000		5.446	1.414	1.414
	20,001	50,000		5.574	1.448	1.448
	50,001	75,000		5.766	1.498	1.498
	75,001	150,000		5.894	1.531	1.531
	150,000+			6.022	1.564	1.564
End-User Rate		\$ 8.95		Turkcell	Vodafone	Avea
Monthly Volume	From	To				
	0	20,000		\$ 3.48	\$ 0.90	\$ 0.90
	20,001	50,000		\$ 3.56	\$ 0.93	\$ 0.93
	50,001	75,000		\$ 3.69	\$ 0.96	\$ 0.96
	75,001	150,000		\$ 3.77	\$ 0.98	\$ 0.98
	150,000+			\$ 3.85	\$ 1.00	\$ 1.00



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End-User Rate	15.00 TRY		Turkcell
Monthly Volume	From	To	
	0	20,000	5.835
	20,001	50,000	5.972
	50,001	75,000	6.178
	75,001	150,000	6.315
	150,000+		6.453

Price points hire than 14.00 TRY are not yet available with Vodafone and Avea.

End-User Rate	\$ 9.59		Turkcell
Monthly Volume	From	To	
	0	20,000	\$ 3.73
	20,001	50,000	\$ 3.82
	50,001	75,000	\$ 3.95
	75,001	150,000	\$ 4.04
	150,000+		\$ 4.12

End-User Rate	16.00 TRY		Turkcell
Monthly Volume	From	To	
	0	20,000	6.224
	20,001	50,000	6.370
	50,001	75,000	6.590
	75,001	150,000	6.736
	150,000+		6.883

End-User Rate	\$ 10.23		Turkcell
Monthly Volume	From	To	
	0	20,000	\$ 3.98
	20,001	50,000	\$ 4.07
	50,001	75,000	\$ 4.21
	75,001	150,000	\$ 4.31
	150,000+		\$ 4.40

End-User Rate	17.00 TRY		Turkcell
Monthly Volume	From	To	
	0	20,000	6.613
	20,001	50,000	6.768
	50,001	75,000	7.002
	75,001	150,000	7.157
	150,000+		7.313

End-User Rate	\$ 10.87		Turkcell
Monthly Volume	From	To	
	0	20,000	\$ 4.23
	20,001	50,000	\$ 4.33
	50,001	75,000	\$ 4.48
	75,001	150,000	\$ 4.57
	150,000+		\$ 4.67

End-User Rate	18.00 TRY		Turkcell
Monthly Volume	From	To	
	0	20,000	7.002
	20,001	50,000	7.166
	50,001	75,000	7.414
	75,001	150,000	7.578
	150,000+		7.743

End-User Rate	\$ 11.51		Turkcell
Monthly Volume	From	To	
	0	20,000	\$ 4.48
	20,001	50,000	\$ 4.58
	50,001	75,000	\$ 4.74
	75,001	150,000	\$ 4.84
	150,000+		\$ 4.95



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End-User Rate	20.00 TRY		Turkcell
Monthly Volume	From	To	
	0	20,000	7.780
	20,001	50,000	7.963
	50,001	75,000	8.237
	75,001	150,000	8.420
	150,000+		8.603

  

End-User Rate	\$ 12.78		Turkcell
Monthly Volume	From	To	
	0	20,000	\$ 4.97
	20,001	50,000	\$ 5.09
	50,001	75,000	\$ 5.27
	75,001	150,000	\$ 5.38
	150,000+		\$ 5.50

End-User Rate	21.00 TRY		Turkcell
Monthly Volume	From	To	
	0	20,000	8.169
	20,001	50,000	8.361
	50,001	75,000	8.649
	75,001	150,000	8.841
	150,000+		9.034

  

End-User Rate	\$ 13.42		Turkcell
Monthly Volume	From	To	
	0	20,000	\$ 5.22
	20,001	50,000	\$ 5.34
	50,001	75,000	\$ 5.53
	75,001	150,000	\$ 5.65
	150,000+		\$ 5.77

End-User Rate	22.00 TRY		Turkcell
Monthly Volume	From	To	
	0	20,000	8.558
	20,001	50,000	8.759
	50,001	75,000	9.061
	75,001	150,000	9.262
	150,000+		9.464

  

End-User Rate	\$ 14.06		Turkcell
Monthly Volume	From	To	
	0	20,000	\$ 5.47
	20,001	50,000	\$ 5.60
	50,001	75,000	\$ 5.79
	75,001	150,000	\$ 5.92
	150,000+		\$ 6.05

End-User Rate	23.00 TRY		Turkcell
Monthly Volume	From	To	
	0	20,000	8.947
	20,001	50,000	9.157
	50,001	75,000	9.473
	75,001	150,000	9.683
	150,000+		9.894

  

End-User Rate	\$ 14.70		Turkcell
Monthly Volume	From	To	
	0	20,000	\$ 5.72
	20,001	50,000	\$ 5.85
	50,001	75,000	\$ 6.06
	75,001	150,000	\$ 6.19
	150,000+		\$ 6.32

**Transactions** To complete the transaction, one SMS MT response is required for each MO received. Otherwise there is no billing event and subsequently no revenue share paid by the mobile network.

**Transport Charges** There are no additional transport charges. What you see above is what you get.

**Required Messages** In the event a carrier requires certain messages, such as Help, Info, or Contact to be charged at zero or low rate, the Zong platform will enforce this rate. Such messages are not eligible for outpayment.

**End-User Rates** Please contact us if you require information on rates not listed.